

ECOMED

PROGETTOCOMFORT

GREEN EXPO DEL MEDITERRANEO

Amazing
events

APRIL 19th | 21st
2023
SICILIAFIERA



PROPOSALS SPONSORSHIP

WATER AND CLIMATE | WASTE AND RESOURCES | ENERGY AND MOBILITY | ECOARCHITECTURE AND REGENERATION



HYDROGEN
GREENEXPO

www.eco-med.it

www.progettocomfort.it

Project

CATANIA
2030

AMBIENTE E AMBIENTI

ECOMED

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PROPOSALS SPONSORSHIP

 MAIN SPONSOR 

 GOLD SPONSOR 

 EVENT SPONSOR 

 TECHNICAL SPONSOR 



ATTENTION: FOR ALL THE FOLLOWING PROPOSALS, PLACEMENT AND DIMENSIONS OF THE LOGO ARE PROPORTIONAL TO THE EVENT'S GRAPHICS AND SO, THEY ARE SET UNDER AMAZING S.R.L. INDISPUTABLE JUDGEMENT.

MAIN SPONSOR

- **Sponsorship of Institutional CONFERENCE ROOMS** of the event includes: insertion of your logo on the website communication that is related to the all conferences that will be held in the institutional CONFERENCE ROOMS of the event.
- **N. 1 top banner advertising** on the home page of the official website of the event **www.eco-med.it - www.progettocomfort.it**, from 02/11/2022 to 31/05/2023 following rotating principle.
- **N. 1 page in the on-line general catalog** of the exhibitors **ECOMED - PROGETTocomFORT**.
- Insertion of your sponsor logo on paper materials such as **cards, invitations, leaflets and visitors' guide** (programs).
- Sending of **2 thematic newsletters of ECOMED - PROGETTocomFORT** addressed both to our visitors and to our exhibitors (there are about 40.000 qualified operators and companies of the EXPO Thematic Areas).
- **N. 2 press releases** promoted by our press office to all contacts of the exhibition.
- Placement of your logo on the **Backdrop** during the press conference for the presentation of the event and interviews.
- Insertion of your sponsor logo on a maxi **tarp placed outside** the Exhibition Center.
- Affixing of the logo on the systems provided for the **outdoor billboard advertising campaign** as shown below:
n. 90 Posters 6x3 and 6x6 traditional and luminous, distributed n. 50 Catania and Province, n. 20 Palermo, n. 5 Messina, n. 5 Ragusa, n. 3 Siracusa, n. 2 Agrigento, n. 2 Trapani, n. 2 Caltanissetta, n. 1 Enna, exit 10/04/2023.
- Placement of the logo on the **press advertising campaign** as shown below:
 - **ADVERTISING Newspaper LA SICILIA:**
n. 1 half page mm base 276x164,5 h;
n. 1 full page mm base 276x388,5 h.
 - **ADVERTISING LA REPUBBLICA SICILIA Edition 50.000 readers source audipress:**
n. 1 full publi-redactional page mm 275x410;
n. 3 half page mm 272x200;
website: palermo.larepubblica.it, average daily audience source audiweb: pc 34.740; tablet 9.970; smartphone 146.307;
n. 1 Big rextangle, 2 weeks campaign, cross device on pc, tablet and smartphone, n. 1 full shot 130.000 IMPS.

SPONSOR VALUE: € 20.000,00 + VAT

GOLD SPONSOR

- **Organization of n. 1 CONFERENCE** proposed by you which includes:
 - conference room fully equipped with audio & video system;
 - insertion of your logo on website section dedicated to your conference;
 - institutional desk at the entrance of the room that will host your conference with Hostess for the distribution of advertising material provided by the sponsor during the conference;
 - customization inside the conference room that includes: n. 1 single-sided totem (roll-up 100x200 cm at the entrance of the room), backdrop to the speakers' stage;
 - organizational secretariat for institutional and marketing purposes;
 - sending of multiple invitations to the conference to our database and to the professional orders concerned; possibility of collecting the names of the those who participate through the Sponsor's staff.
- **N. 1 top banner advertising** on the home page of the official website of the event **www.eco-med.it - www.progettocomfort.it**, from 02/11/2022 to 31/05/2023, following rotating principle.
- **N. 1 page in the on-line general catalog** of the exhibitors **ECOMED - PROGETTOCOMFORT**.
- **N. 1 promotional video** realized and provided from the sponsor that will be broadcasted through our social network accounts (FACEBOOK, YOUTUBE, INSTAGRAM).
- Insertion of your sponsor logo on paper materials such as **cards, invitations, leaflets and visitors' guide** (programs).
- Sending of **2 thematic newsletters of ECOMED - PROGETTOCOMFORT** addressed both to our visitors and to our exhibitors (there are about 40.000 qualified operators and companies of the EXPO Thematic Areas).
- **N. 2 press releases** promoted by our press office to all contacts of the exhibition.
- Placement of your logo on the **Backdrop** during the press conference for the presentation of the event and interviews.

SPONSOR VALUE: € 12.000,00 + VAT

EVENT SPONSOR

- N. 1 **top banner advertising** on the home page of the official website of the event **www.eco-med.it - www.progettocomfort.it**, from 02/11/2022 to 31/05/2023, following rotating principle.
- N. 1 **page in the on-line general catalog** of the exhibitors **ECOMED - PROGETTocomFORT**.
- Insertion of your sponsor logo on paper materials such as **cards, invitations, leaflets and visitors' guide** (programs).
- Sending of 2 **thematic newsletters of ECOMED - PROGETTocomFORT** addressed both to our visitors and to our exhibitors (there are about 40.000 qualified operators and companies of the EXPO Thematic Areas).
- N. 1 **press releases** promoted by our press office to all contacts of the exhibition.
- Placement of your logo on the **Backdrop** during the press conference for the presentation of the event and interviews.

SPONSOR VALUE: € 5.000,00 + VAT

AMAZING S.r.l.
Via del Rotolo, 44/46
95126 Catania
www.amazingsrl.it

Sede Organizzativa Catania
Tel. +39 095 316749
Fax +39 095 2501300
www.amazingsevents.it

Sede Organizzativa Milano
Foro Buonaparte, 70
info@amazingsrl.it
direzione@amazingsrl.it

TECHNICAL SPONSOR

- N. 1 **top banner advertising** on the home page of the official website of the event
www.eco-med.it - www.progettocomfort.it from 02/11/2022 to 31/05/2023, following rotating principle.
- N. 1 **press releases** promoted by our press office to all contacts of the exhibition.

SPONSOR VALUE: € 2.500,00 + VAT

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